



Newtown Saladworks selected as test market

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Newtown has been identified as the test market for Saladworks new interior redesign, which offers a more modern take on the brand's fresh concept. The restaurant has been completely stripped and restructured to fit farm-to-table, open concept architecture. The interior has been repainted, featuring earth tones that create a natural feel.

Wi-Fi and charging stations will be built-in throughout the space aimed at attracting millennials by making the restaurant more tech-friendly. Based on the response, Saladworks will be launching this concept nationally with all new stores using a similar layout and creating the option for existing locations to renovate.

Newtown Saladworks Franchisee, Nish Patel, is thrilled at the opportunity to have his restaurant used as the launch pad.

"Our architect, Angie Odom, has done a phenomenal job with the redesign," said Nish. "The prototype caught our interest from the beginning and we can't wait for Newtown to see the completed product."

Saladworks is located at 2804 South Eagle Road. For more information call 215-860-6511.